



E-CHANCE 2.0 for women entrepreneurship

NEWSLETTER of the project E-Chance 2.0 for Women Entrepreneurship • September 2011 • Number 4



E-Chance 2.0 Pilot Experience and Validation

This is the last newsletter of the E-chance 2.0 project. The partnership finishes the project on the 30th September 2011. During this last phase, the major product was improved and updated including the comments and recommendations of female entrepreneurs and experts.

Access the final version of the tool on:

www.echance2.eu

Some updates regarding the pilot experience and the validation phases of the project:



the E-chance 2.0 training tool as a very useful resource focus on major needs of women entrepreneurs and wannabe entrepreneurs. The testers stressed the user-friendly design and the well-developed training contents.

More than 200 women in all partners' countries tested the interactive tool.



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4th Transnational Meeting

Partners met in Madrid on the 5th and 6th of May 2011 to discuss the state of the art of the project.

Partners discussed the progress of the validation and testing activities, especially the engagement of members of the target group.

The partnership also prioritised the need of increasing the dissemination and guaranteeing the exploitation and sustainability of the products and results after the end of the project.

The last discussion of the partnership concerned internal issues, stressing the importance of external and internal evaluation.



Project partners

The project partnership falls into 7 highly professional partners from 5 different countries: AMESAL (Spain), ASIMAG (Spain), Athena (Czech republic), INCSMPS (Romania), Equilibrio (Italy), Insitut pro zeny (Czech republic) and ISMA (Latvia).

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Public Event in Madrid(Spain): 6th May 2011

The E-chance 2.0 partnership held a Public Event in Madrid on the 6th May 2011 focus on entrepreneurship and Web 2.0.

ASIMAG and AMESAL presented the E-chance 2.0 to the assistants: women entrepreneur, entrepreneurship organizations and associations, public authorities, labour insertion organizations.

Natalia Porlan(CIFESAL) and Patricia Araque(ELLAS 2.0) shared their experiences and the good practices implemented within their companies in the field of innovation, web 2.0 and women entrepreneurship.



For further information:

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