



This project has been funded with support from the European Commission under the Lifelong Learning Programme. This publication reflects the views only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein.



E-Chance 2.0

for Women Entrepreneurship

THE PROJECT

THE TRAINING TOOL

TESTING THE TOOL

The project e-Chance 2.0 for Women Entrepreneurship aims to promote the entrepreneurship between the women using the technologies based on web 2.0 applications and loosely-associated technologies such as wikis, blogs, social-networking, open-source, open-content, file-sharing, peer-production, etc.

The women entrepreneurship is associated to some gaps as lack of information, contacts and access to networking as well as weak as inflexible supply of childcare facilities and difficulties in reconciling business and family obligations. The flexibility of the use of the technologies based in web 2.0 applications can help solve these gaps, and improve the entrepreneurial environment for women.

For further information: www.echance2.eu

The E-Chance 2.0 for Women Entrepreneurship training tool is the main outcome of the project. It is addressed at women entrepreneurship and other key actors concerning the entrepreneurship activity and the use of 2.0 tools to enhance this activity. The training tool is available in 6 languages and includes a variety of resources and learning contents such as:

- training modules regarding key entrepreneurship areas (starting up, managements, communication, marketing, networking) and how to use Web 2.0 tools to improve it.
- practical exercises and direct resources to exploit Web 2.0 tools
- discussion forums to interact with other participants and learners
- an inspirational handbook including case studies

For further information: www.e-chance2.eu

The E-Chance 2.0 for Women Entrepreneurship tool will be tested by target members and experts in all partners' countries. There will be held seminars and training sessions between April 2011 and June 2011 allowing participants to know more about the project and about the training tool.

The feedback of the participants will be used to improve the training tool.

If you are interested in this project and in the training tool, please contact the responsible person in your country.